

PHOTOGRAPHY CONTEST “BETTER EARTH THAN MARS”

TERMS AND CONDITIONS

Life Supporting Technologies Research group from Universidad Politécnica de Madrid, in conjunction with the photographer and Eye-V Gallery founder, Paola Marzotto, organize the photography contest 'Better Earth than Mars' with the following rules:

1. PARTICIPANTS

Participation in the photography contest 'Better Earth than Mars' is free and open to everyone above 18 years of any nationality.

2. THEME

Natural Fractals are infinitely self-similar iterated and detailed forms that can be found in Nature. Such forms, when been split into parts, each displays a reduced-size copy of the whole.

The jury is looking for images of stunning forms and patterns from the natural world which exhibits these attributes, to illustrate the high degree of intelligence of Mother Nature. The aim of the artworks is to increase awareness around the incredible beauty of our Natural World.

3. EVALUATION OF THE ENTRIES

Our jury will review the participants' photographs according to the following criteria:

- Response to contest theme
- Artistic and poetic sense
- Originality
- Technical quality

4. SUBMISSION GUIDELINES

To participate, fill out the online form and upload your photos at <https://betm.lst.tfo.upm.es/> before 30 April 2023.

Each participant can submit a maximum of 3 photographs.

Images should be in JPG format. Photos submitted must be at least 2160 px on the shorter side (8 megapixels) and the file no larger than 20 MB. There are no limitations regarding the type of camera used if the image complies with the quality stated.

The following data are requested in the form:

- Identification data (name, surname, nationality) and contact (e-mail).
- Entry details:
 - Title (Mandatory)
 - Place where the picture was taken (Mandatory).
 - Description of the photograph (Optional) with a maximum of 500 characters with spaces in english, spanish or italian.

Submitted photos must be original, taken by the contestant. They must not infringe the copyright, trademark or intellectual property rights of any person or entity. For a photo in which a minor is recognizable, it must ensure the permission of their parents or legal guardian.

The organizers reserve the right to disqualify any photo that does not comply with these rules and regulations and reserves also the right to disqualify any participant whose entry or conduct appears inappropriate.

The deadline is April 30, 2023, at 23:59 CET. Submissions will not be accepted after that.

5. PRIZES

Three prizes will be awarded, as follows:

1.º Prize: 2000€

2.º Prize: 1000€

3.º Prize: 500€

The three winning photographs will be part of the exhibition 'My Giverny' by photographer Paola Marzotto, which will take place in Madrid in 2023.

6. COMPOSITION OF THE JURY, DECISION AND AWARDING

The jury will review the participants' photographs anonymously and select 3 winning photos.

The awards ceremony will be held at the opening of Paola Marzotto's photographic exhibition.

The members of the jury, an odd number, will be people of recognised prestige in the world of photography. For now (February 2023), the confirmed members of this panel are:

- Peter Glidewell: Art critic
- Paola Marzotto: Founder of Eye-V Gallery and fine art photographer
- Lorenzo Poli: Fine art photographer and Eye-V Gallery's artist
- Paola Ruotolo: Curator of Photography in international exhibitions
- Jasmine Rossi: Fine art and landscapes photographer and Eye-V Gallery's artist

It is possible that this list may be extended by other experts who have not yet been confirmed, keeping the odd number to avoid ties.

The Jury's decision will be final.

7. DATA PROTECTION, INTELLECTUAL PROPERTY, AND IMAGE RIGHTS

Life Supporting Technologies and Universidad Politécnica de Madrid will be able to use, publish, reproduce and display all the photographs submitted with cultural and advertising purposes without prejudice in accordance with the Spanish law. Moreover, the data of the winners, provided in this contest, can be published for dissemination, in webpages and social media owned by Life Supporting Technologies and Universidad Politécnica de Madrid. The winners authorize the validation of their personal data to corroborate their identity. The photographer's copyrights will be respected by crediting the author.

8. ADDITIONAL INFORMATION

The participation in this contest implies the acceptance of the present terms and conditions.